

## European Business and Nature Summit

### *Building action for nature and people*

7 & 8 November 2019, Madrid

The European Business and Nature Summit is a regional stepping stone in the global run to strengthen the role of businesses in supporting nature conservation and its sustainable use. The specific objectives of the Summit are to provide:

- A forum to explore the most **recent progresses made by businesses and financial institutions** to better account for their impacts and dependencies on nature and take informed decisions to generate net positive impact.
- A place to collect and celebrate **commitments for nature** by the business community feeding into the [\*Action Agenda for Nature and People\*](#).
- An opportunity for businesses to call for strong **political ambitions** to protect biodiversity and to provide valuable input to **the post-2020 Global Biodiversity Framework**.
- A chance to engage a wide international audience in addressing **biodiversity loss** and **move towards a critical mass of businesses** integrating biodiversity and natural capital into their decision making.

The summit supports the [\*Action Agenda for Nature and People\*](#) seeking to mobilize action in the lead up to the fifteenth meeting of the Conference of the Parties (COP15) of the Convention on Biological Diversity taking place in 2020. It represents a key milestone in the engagement of businesses in this process and their commitments to nature conservation. It is hosted by CaixaForum in the very centre of **Madrid**, Spain, and brings together key representatives from businesses, financial institutions, governments and civil society.

### Organising partners

#### Organising entities

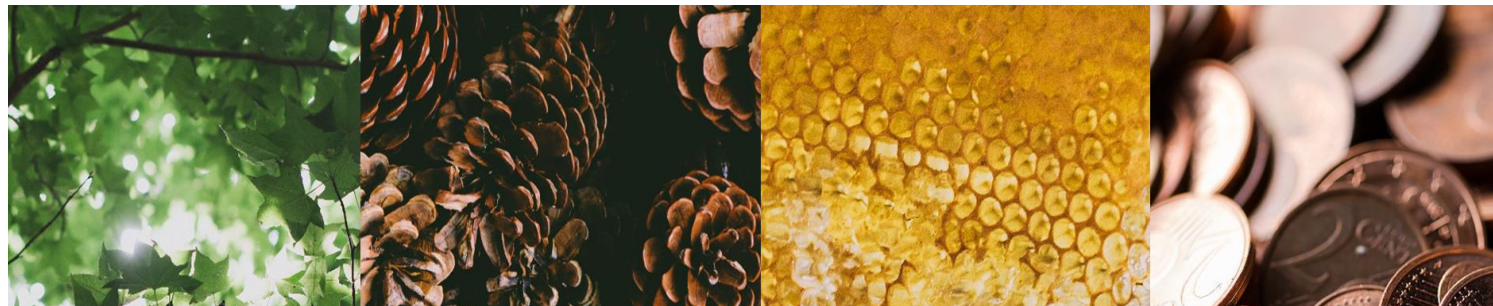


#### Collaborating entities



#### Funding entities





7 November 2019

## Day 1 – Building action for nature and people: The role of businesses and financial institutions

**Moderator:** Eva Zabey, Executive Director, Business for Nature

8:30 – 9:30 **Welcome coffee/tea**

### Session 1 – Building action for nature and people: businesses can lead the way!

9.30 – 10.00 **Welcoming remarks**

Plenary 1  
INSPIRATIONAL  
(Auditorium)

- Mr Thomas Verheye, Principal Advisor Green Finance & Investment, European Commission.
- Mr Hugo Morán Fernández, State Secretary, Ministry of the Environment, Spain.
- Ms Terhi Lehtonen, Secretary of State, Ministry of the Environment, Finland.

10.00 – 11.00 **1<sup>st</sup> high-level panel – Building action for nature and people**

Plenary 2  
INSPIRATIONAL  
(Auditorium)

- *Message from:* Mr David Cooper, Deputy ES, UN Convention on Biological Diversity.
- Ms Anne Larigauderie, Executive Secretary, Intergovernmental Platform on Biodiversity and Ecosystem Services (IPBES).
- Mr Valentín Alfaya, President of the Spanish Green Growth Group.
- Mr Joris van Toor, Policy Advisor, Dutch Central Bank.
- Ms Alice Durand-Reville, Director of Corporate and Public Affairs, Danone.

11.00 – 11.30 **Coffee/tea & networking**

### Session 2 – Business commitments to the Action Agenda for Nature and People

11.30 – 12.45 **Kick-starting a European business commitment for nature**

Plenary 3  
INSPIRATIONAL  
(Auditorium)

- Mr Christian Heller, Vice President of BASF and CEO of Value Balancing Alliance.
- Mr Jan-Willem Straatsma, Sustainable Livestock Farming Manager, Friesland Campina.
- Mr Willem Ferwerda, CEO & Founder, Commonland.
- Mr Gautier Quéru, Director, Land Degradation Neutrality Fund (LDN Fund), Mirova.

12.45 – 14.00 **Lunch & networking**

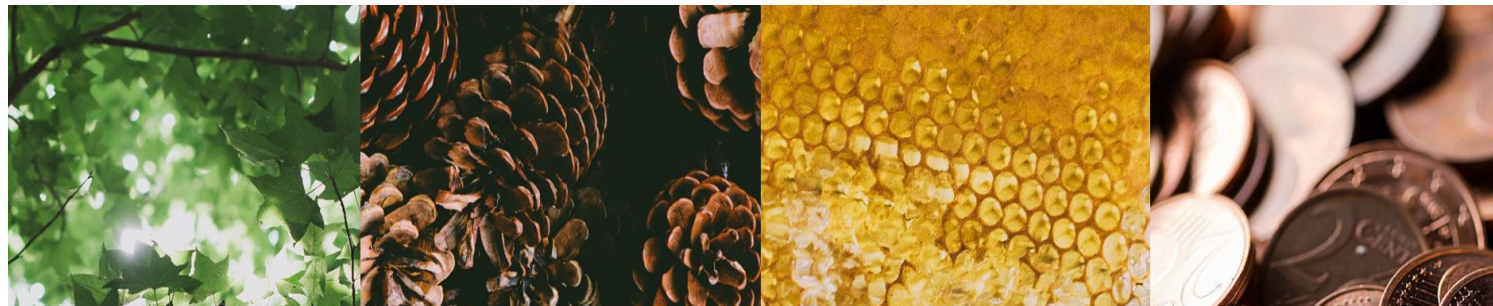
### Session 3 – Dealing with Nature at business level: group discussions

14.00 – 15.15 **Business for Nature Coalition: progress on building commitments**

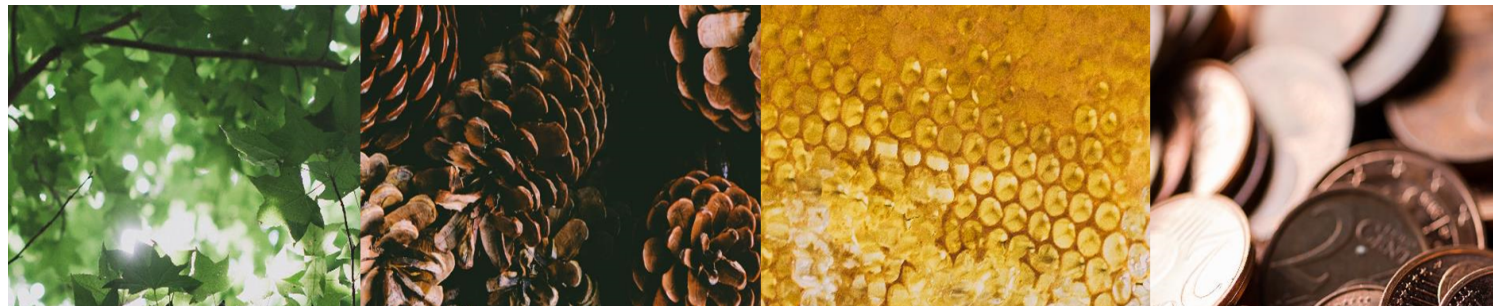
Group  
Session 1  
EDUCATIONAL  
(Auditorium)

Following the inspiring business cases presented in the morning plenary this session will focus on discussing “what” types of commitments can businesses take, and “how” they can progress on delivering these. It will also explore how to start a movement of engaged businesses that contribute to the Nature Action Agenda at global level.

- Mr Martin Lok, Deputy Director of the Natural Capital Coalition (moderator).
- Mr João Wengorovius Meneses, Secretary General, Business Council for Sustainable Development Portugal, BCSD.

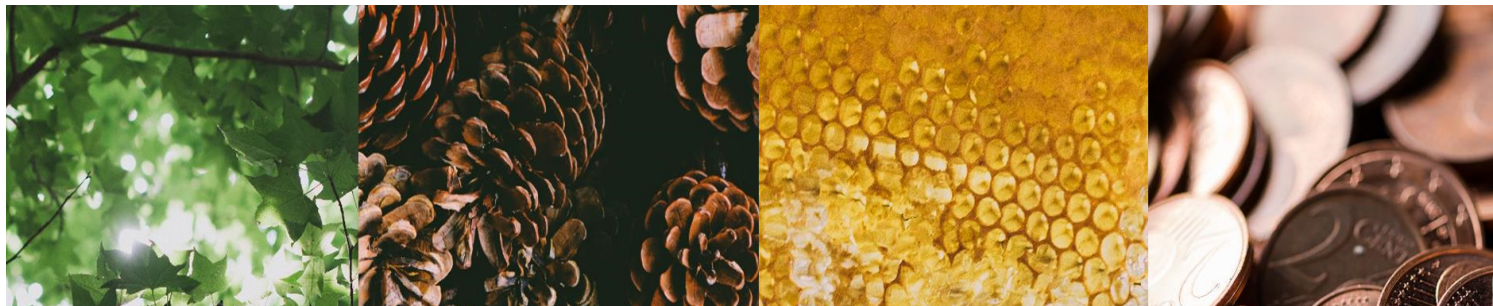


Day 1 – Building action for nature and people: The role of businesses and financial institutions	
	<ul style="list-style-type: none"> <li>■ Ms Sylvie Gillet, Entreprises pour l'Environnement.</li> <li>■ Mr Bas Rüter, Director of Sustainability, Rabobank.</li> <li>■ Ms Alice Durand-Reville, Director of Corporate and Public Affairs, Danone.</li> </ul>
14.00 – 15.15 Group Session 2 EDUCATIONAL (Room 1)	<p><b>Business training on natural capital</b></p> <p>The business training on the value of nature will be delivered as part of the <a href="#">We Value Nature Campaign</a>. The training will be open to any business and organisations that wish to learn more about natural capital and how to integrate it into business decision-making. It will be most useful to businesses and organisations that need guidance on where and how to start in their natural capital journey. At the end of this 'express' training, participants will be able to understand:</p> <ul style="list-style-type: none"> <li>• What is <b>natural capital</b> and its <b>linkages with business</b>,</li> <li>• Why it is important for <b>business decision-making and risk management</b>,</li> <li>• How business can <b>start applying a natural capital approach</b> to support decision-making.</li> </ul> <ul style="list-style-type: none"> <li>■ Ms Katia Bonga, Associate, Redefining Value (WBCSD).</li> <li>■ Ms Nadine McCormick, Programme Officer, IUCN Business &amp; Biodiversity Programme.</li> </ul>
14.00 – 15.15 Group Session 3 TECHNICAL (Room 2)	<p><b>Target and measure net positive biodiversity impact from finance perspective</b></p> <p>This session will investigate recent initiatives by financial institutions and businesses to achieve net positive impact on nature. It will highlight the key role of nature restoration and green infrastructure to achieve this objective from a business perspective and the various forms of returns (financial, societal and ecological) it provides to companies. It will focus on the rationale for measuring net positive impact on nature and how to measure and foster this positive impact from a finance perspective. The session will build on the experiences and case studies from the <a href="#">EU CoP Finance@Biodiversity</a>. The session will also aim to inform the next steps for the EU CoP Finance@Biodiversity and its agenda</p> <ul style="list-style-type: none"> <li>■ Ms Anne-Marie Bor, Finance Workstream Leader, B @ B EU Platform and Founder and Process Manager of NextGreen.</li> <li>■ Mr Roel Nozeman, Senior Advisory Biodiversity, ASN Bank.</li> <li>■ Mr Wijnand Broer, Partner, CREM.</li> <li>■ Ms Sophie Ménard, CDC Biodiversité.</li> </ul>
15.15 -15.45	<b>Coffee/tea &amp; networking</b>
15.45 – 17.00 Group Session 4 TECHNICAL (Room 1)	<p><b>Towards common ground in biodiversity measurement approaches for business</b></p> <p>This session will provide an update on the work of the EU B@B Platform, UNEP-WCMC and DG ENV on aligning biodiversity measurement approaches for business.</p> <ul style="list-style-type: none"> <li>■ Mr Johan Lammerant, Arcadis, Natural Capital Accounting workstream leader, EU B@B Platform.</li> <li>■ Ms Julie Dimitrijevic, UNEP-WCMC.</li> <li>■ Mr Valentín Alfaya, H&amp;S, Quality and Environment Director, Ferrovial &amp; Ms. Sandra</li> </ul>



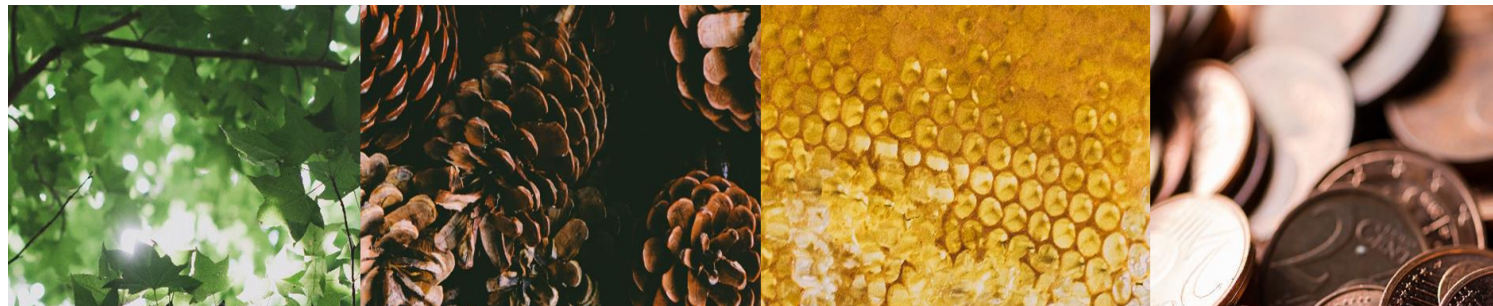
## Day 1 – Building action for nature and people: The role of businesses and financial institutions

	<p>Magro, CEO and Founder. Creando Redes.</p> <ul style="list-style-type: none"> <li>■ Ms An De Schryver, Environmental Footprint Team, DG ENV, European Commission.</li> </ul>
<p>15.45 – 17.00 Group Session 5 TECHNICAL (Room 2)</p>	<p><b>towards Finance for Nature and enabling Accounting, Reporting and Disclosure systems</b></p> <p>With the aim to get to 100% sustainable finance in 2050 in Europe, environmental accounting, positive impact finance and disclosure are key. In this session we will focus on nature-related reporting and disclosure as important enabler of the <a href="#">Action Agenda for Nature and People</a>. Building on the results of the work on nature-related reporting and disclosure of the <a href="#">EU Community of Practice Finance@Biodiversity</a>, the session will take a step forward and start by looking into the type of targets that need to be set by financial institutions and businesses to have a net positive impact on nature. This will then frame a discussion on the type of nature-related reporting and disclosure frameworks that are needed to monitor the progress made by financial institutions and businesses towards these targets. By doing so this session will aim to contribute to inform the next steps of the ongoing discussions on nature-related reporting and disclosure.</p> <ul style="list-style-type: none"> <li>■ Ms Anne-Marie Bor, Lead Workstream Finance EU Business@Biodiversity Platform.</li> <li>■ Ms Anita de Horde, Finance expert Workstream Finance EU Business@Biodiversity Platform.</li> <li>■ Mr Joshua Berger, CDC Biodiversité.</li> <li>■ Ms Sandra Castañeda, Director of Corporate Development, Triodos Bank Spain.</li> <li>■ Ms Katia Karousakis, Team leader and environmental economist, OECD.</li> <li>■ Mr Nicholas Macfarlane, Scientist and Technical Advisor, IUCN Science-based Targets team.</li> <li>■ Ms Katie Leach, Senior Programme Officer, UNEP-WCMC.</li> <li>■ Ms Sharon Machado, Portfolio Head of Business Reporting, ACCA.</li> <li>■ Ms Anna Krotova, Manager, GRI.</li> <li>■ Ms Jacqueline Jackson, Account Director, Trucost/S&amp;P.</li> </ul>
<p>15.45 – 17.00 Group Session 6 INSPIRATIONAL (Auditorium)</p>	<p><b>Boosting sustainability innovation through biodiversity</b></p> <p>This session will feature various businesses who have made a commitment to the latest cutting-edge innovations to help them make better decisions for long-term impact. They will share their vision that taking biodiversity into account through innovative approaches is beneficial for business, people and the planet. This session will demonstrate emerging practice in natural capital area and provide useful examples for others to follow on what opportunities do innovation pose to biodiversity and society. It will also encourage more organisations to consider how their own activities impact the natural environment and how accounting for biodiversity and ecosystem services through innovative tools help companies to demonstrate they are creating shared value and have a net positive impact to society.</p> <ul style="list-style-type: none"> <li>■ David Álvarez, CEO, Ecoacsa.</li> <li>■ Ms Rosario Chan, Senior Manager, Global Sustainable Development, LafargeHolcim.</li> <li>■ Mr Raúl Pérez, Sustainable Development &amp; Health and Safety Director, LafargeHolcim</li> </ul>



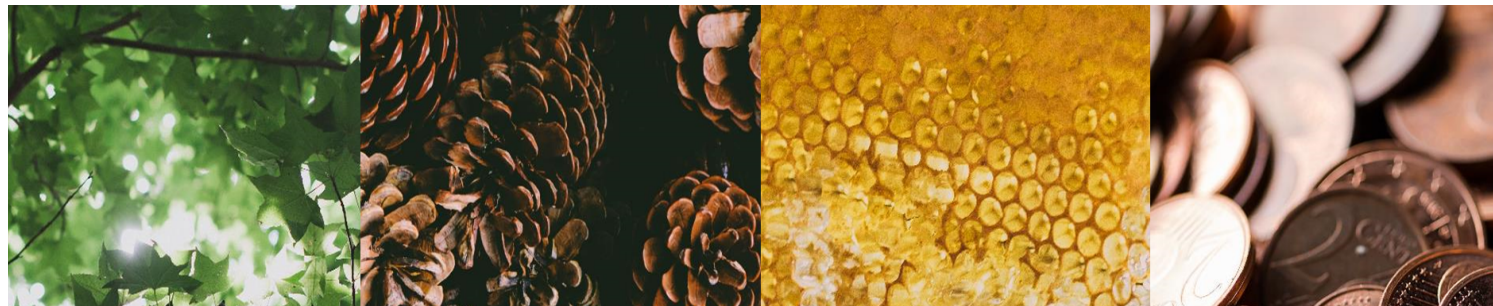
## Day 1 – Building action for nature and people: The role of businesses and financial institutions

	<p>Spain.</p> <ul style="list-style-type: none"> <li>■ Mr Antonio Calvo, Sustainability and External Relationships, Red Eléctrica de España.</li> <li>■ Mr Isaac Nájera, Global Lead, Environment – Exploration &amp; Production, Repsol.</li> <li>■ Mr Rodrigo Fernández-Mellado, Director, Biodiversity Node.</li> </ul>
17.00 – 17.50	<b>Connecting the dots for Business and Nature</b>
Plenary 4	<ul style="list-style-type: none"> <li>■ Rapporteurs from Group Sessions.</li> </ul>
INSPIRATIONAL (Auditorium)	<ul style="list-style-type: none"> <li>■ Mr Peter White, Ambassador, COP-15/Biodiversity, WBCSD.</li> </ul>
17.50 – 18.00	<b>Closing remarks</b>
Plenary 5 (Auditorium)	
18:00 -19:00	<b>Networking cocktail</b>

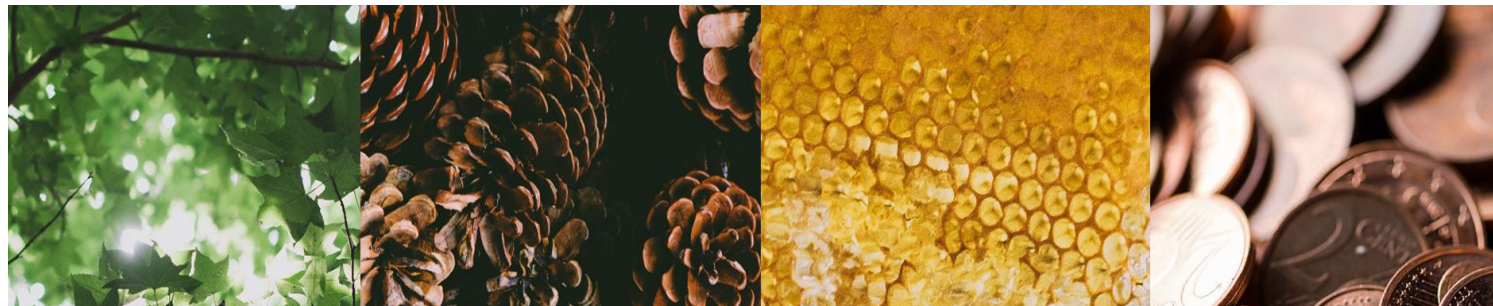


**8 November 2019**

<b>Day 2 – Building action for nature and people: Public-private alliances and innovations to leverage business action</b>	
<b>Moderator:</b> Eva Zabey, Executive Director, Business for Nature	
<b>8:30 – 8:55</b>	<b>Welcome coffee/tea</b>
<b>Session 4 – Building a thriving planet and society together: How do we move away from business as usual?</b>	
<b>9:00 – 9:30</b> Plenary 6 INSPIRATIONAL (Auditorium)	<b>Welcoming remarks</b> <ul style="list-style-type: none"> <li>■ Mr Daniel Calleja, Director General for Environment, DG Environment, European Commission.</li> <li>■ Mr Marco Lambertini, Director General, WWF International.</li> <li>■ Mr Peter White, Ambassador, COP-15/Biodiversity, WBCSD.</li> </ul>
<b>9.30 – 10.40</b> Group Session 7 EDUCATIONAL (Room 1)	<b>Investing in green infrastructure and nature-based solutions at the local level</b> <p>This session will explore the role of local and subnational authorities in the development of an ambitious Action Agenda for Nature, and Post-2020 Global Biodiversity Framework. It will investigate how they can engage with businesses at their level to notably demonstrate the investment opportunities for and support the development of nature-based solutions and green infrastructure.</p> <ul style="list-style-type: none"> <li>■ Mr Efrén Feliu, Climate Change Manager of Tecnia and member of the Nature-based Solutions Working Group of Fundación Conama.</li> <li>■ Mr Andrés Alcántara, Corporate Development Department Director, UICN Mediterranean.</li> <li>■ Ms Marga Parés, Head of Biodiversity, City of Barcelona.</li> <li>■ Mr Michael Schwarze-Rodrian, EU Representative of the Regional Association Ruhr in Germany.</li> </ul>
<b>9.30 – 10.40</b> Group Session 8 EDUCATIONAL (Auditorium)	<b>Strategies and frameworks to engage businesses on biodiversity</b> <p>CBD COP 15 in October 2020 in Kunming, China will agree on the new post 2020 global biodiversity framework. The strategic plan for biodiversity agreed for 2011-2020 includes a vision for 2050 and 20 Aichi biodiversity targets under five strategic goals adopted in 2010. Building on the lessons learnt from realizing the 2010 Biodiversity Targets and recognizing the importance of multi-stakeholder contributions to developing the 2011-2020 global biodiversity goals and targets, a number of institutions ranging from the United Nations, EU to civil society organizations participates actively over a year intense discussions to develop “a New Deal for Nature”. European Business and Nature Summit - Building action for nature and people is the place to engage business.</p> <p>Government intervention is essential for speeding and scaling up the transition. Seven levers for change can be distinguished: 1. Create and support insights, 2. Support first movers to develop solutions, 3. Foster stakeholder participation, 4. (Co-)Fund for change, 5. Integrate and mainstream natural capital into policy, 6. Promote and support standardisation, 7. Change the rules of the game.</p> <p>This session will explore how governments can support and engage businesses and further engaging industry sectors (beyond the coalition of the willing) on implementing Global</p>

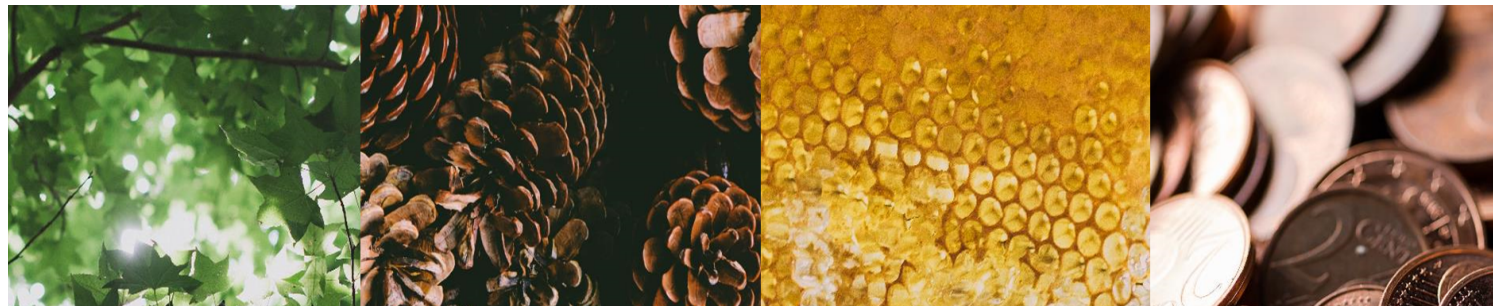


Day 2 – Building action for nature and people: Public-private alliances and innovations to leverage business action	
	<p><b>Biodiversity Targets.</b></p> <p>It will highlight strategies and models that exist to foster engagement and the drivers (motivation model, incentives, policy actions) that need to be installed from a business perspective to engage. These key questions will be explored based on various experiences from governments, business and B&amp;BD networks.</p> <ul style="list-style-type: none"> <li>■ Mr Mark Van Oorschot, Nature and Rural Areas Department of the Netherlands Environmental Assessment Agency (PBL).</li> <li>■ Mr Javier Cachón, General Director on Biodiversity and Environmental Quality, Spanish Ministry for the Ecological Transition.</li> <li>■ Mr Timo Lehesvirta, Sustainable Forestry Lead, Forest, Global, UPM.</li> <li>■ Ms Terhi Lehtonen, Secretary of State, Ministry of the Environment, Finland.</li> <li>■ Ms Veronica Veneziano, Biodiversity in Good Company.</li> <li>■ Steven Dickinson, DG/PSR/HSE/EES/ENV, Senior Environment Adviser, Biodiversity and Water, Total.</li> <li>■ Ms Claire Varret, Head of biodiversity, EDF &amp; Act4Nature, France.</li> </ul>
9.30 – 10.40 Group Session 9 INSPIRATIONAL (Room 2)	<p><b>Combining forces: building the bridge between natural capital approaches</b></p> <p>This session will explore the links between corporate and government experiences with natural capital accounting, show the benefits of working collaboratively and, in particular, discuss plans to build bridges across sectors through case studies. It will also bring in experiences from the NCC's Combining Forces Project and various initiatives including the <a href="#">UN Statistical Division's System of Environmental-Economic Accounting</a> (UN SEEA) framework, and EU funded work on natural capital accounting for both private and public sectors. By doing so, this session will seek to raise awareness and highlight the intention to build a body of case studies in the short to medium term. The involvement of UNSD (via Johan Lammerant), the Value Balancing Alliance and the two Horizon 2020 projects will help convey the range of collaborative type of work that is emerging, and which collectively provides platforms for individual businesses and governments to engage.</p> <ul style="list-style-type: none"> <li>■ Mr Carl Obst, Director, IDEEA Group.</li> <li>■ Mr Johan Lammerant, Lead Expert Natural Capital, ARCADIS.</li> <li>■ Mr Oscar Rico, Natural Capital Officer (IUCN).</li> <li>■ Ms Marta Santamaría, Policy Director, Natural Capital Coalition.</li> <li>■ Mr Mark Eigenraam, Director, IDEEA Group.</li> <li>■ Mr Fernando Santos, Professor, Chemical and Environmental Technology Department, Rey Juan Carlos University.</li> </ul>
10.40 – 11.00	<b>Coffee/tea</b>
<b>Session 5 – Breaking the natural capital bubble: How to embed biodiversity and natural capital across business sectors?</b>	
11.00 – 12.15	<b>Linking the biodiversity and circular economy agendas</b>



## Day 2 – Building action for nature and people: Public-private alliances and innovations to leverage business action

<p>Group Session 10 TECHNICAL (Room 1)</p>	<p>Despite its obvious relation to natural capital and biodiversity, actions to build a circular economy are only poorly linked to natural capital accounting by businesses. Combining natural capital, biodiversity and circular economy can however generate synergies and new ways of thinking to make the circular economy even more sustainable. The session will explore how the circular economy can be developed in balance with natural capital and showcase how businesses have approached this challenge to date. Building on these experiences, it will aim to identify lessons learnt and identify what needs to be done to further integrate the biodiversity and circular economy agendas.</p> <ul style="list-style-type: none"> <li>■ Mr Brendan Egerton, Director Circular Economy, WBCSD.</li> <li>■ Ms Andrea Weigel, Group Sustainability Manager, Clariant.</li> <li>■ Ms An De Schryver, Environmental Footprint Team, DG Environnement, European Commission.</li> <li>■ Ms Raquel Canales, Project Manager, Circular Economy Cluster, Forética.</li> </ul>
<p>11.00 – 12.15 Group Session 11 TECHNICAL (Room 2)</p>	<p><b>Engaging with biodiversity throughout the supply chain</b></p> <p>This session will focus on strategies set by businesses to engage in decision-making throughout their supply chain. Impacts on ecosystems and biodiversity can happen anywhere in the business supply chain and with different levels of impact. Green purchasing and sustainable sourcing are critical aspects to ensure that biodiversity is fully integrated into corporate management. The session intends to show how businesses can adopt schemes to take better account of biodiversity impacts in their purchasing or hiring decisions.</p> <ul style="list-style-type: none"> <li>■ Mr Eduardo de Miguel, Director of Fundación Global Nature.</li> <li>■ Ms Alison von Ketteler, Manager FSC Ecosystem Services Programme, FSC Europe.</li> <li>■ Mr Eduardo Reinhardt Franchini, Agronomy Manager, Japan Tobacco International.</li> <li>■ Ms Dinnorah Suárez Lesmes, Director, Canarias Sostenible.</li> <li>■ Ms Sara Navarro Sánchez, Director, Sara Navarro.</li> </ul>
<p>11.00 – 12.15 Group Session 12 INSPIRATIONAL (Auditorium)</p>	<p><b>Finance roundtable</b></p> <p>Engaging the finance sector is key to successfully establish the foundations that contribute to make progress towards our common goal of building more sustainable economies and societies. Corporate financial managers and asset managers are increasingly including environmental, social and governance (ESG) aspects within their investment decisions (SRI) due to two main reasons: (i) the growing interest on ESG risk management and (ii) the investment opportunities derived from the transition towards a low-carbon economy and progress towards SDGs. Key actor representatives from the investment community participating in this round table will provide an overall picture about why reporting on impacts and dependencies on biodiversity and natural capital (linking this to reporting schemes) is highly important to them.</p> <ul style="list-style-type: none"> <li>■ Mr Joaquín Garralda, President, Spainsif.</li> </ul>



## Day 2 – Building action for nature and people: Public-private alliances and innovations to leverage business action

- Ms Sandra González, Director of Responsible Banking, CaixaBank.
- Mr Tomás Conde, ESG Specialist, Spanish Association for Investor Relations, ARIE.
- Ms Julia Salazar, Sales Director, Amundi AM.
- Mr Antonio Panagiotopoulos, Senior ESG Analyst in MSCI.

## Session 6 – The road to 2030: How to engage businesses and build lasting partnerships to accelerate change and build momentum for nature?

12:15 – 13:30 Plenary 7 INSPIRATIONAL (Auditorium)	<b>2<sup>nd</sup> high-level panel</b> <ul style="list-style-type: none"> <li>■ Mr Thomas Verheye, Principal Advisor Green Finance &amp; Investment, European Commission.</li> <li>■ Ms Bernedine Bos, Director of Services, CSR Europe.</li> <li>■ Mrs Kimberly Nicole Pope, World Economic Forum.</li> <li>■ Mr Tom Vöge, International Chamber of Commerce.</li> <li>■ Mr Mark Gough, CEO, Capitals Coalition.</li> </ul>
13.30 – 14.30	<b>Closing lunch</b>
15.00 – 17.00 Train-the-trainer session (We Value Nature)	<p>All businesses depend and impact on natural capital. Through understanding and considering the risks and opportunities created by nature, businesses can make better decisions that benefit themselves, society and the planet as a whole.</p> <p>We Value Nature's "train the trainer" session is free of charge and will equip business associations and natural capital advocates with skills, knowledge and resources to teach their members and colleagues about natural capital and how to integrate natural capital into business decision making. The training session will involve a deeper dive into the We Value Nature training as we share our most effective training activities and messages.</p> <ul style="list-style-type: none"> <li>■ Ms Katia Bonga, Associate, Redefining Value (WBCSD).</li> <li>■ Ms Nadine McCormick, Programme Officer, IUCN Business &amp; Biodiversity Programme.</li> </ul>
17.00 – 18.00	<b>Afternoon coffee</b>