

European Business & Nature Summit

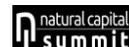
Building actions for nature & people

#EUbiodiversity
#BusinessNatureSummit

Madrid, 7 & 8 November 2019



Organisers



Collaborators



Funders



With contributions from:

European Business & Nature Summit

Day 2 – Welcoming by moderator

Ms Eva Zabey

Executive Director, Business for Nature
Moderator



7 & 8 November 2019

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Plenary 6 – Welcoming remarks

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Plenary 6 – Welcoming remarks

Only Business Unusual Can Save Us Now

Marco Lambertini
Director General, WWF



7 & 8 November 2019

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We Know The Planet is in the **Red**





The Planet is in crisis

1°C

Temperature increase since pre-industrial times...

6th

Mass extinction, the first since the disappearance of the dinosaurs, and the first driven by humankind

60%

overall decline in vertebrate population in 40 years!!





The two sides of today's ecological challenge

Climate Change



Loss of Nature





" What we do in the next few years will profoundly affect the next few thousand years."

Sir David Attenborough





There is Hope

**We (begin to)
Understand**

**the
consequences**





No prosperity in a degraded Planet



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reports provides
science-based
evidence of the
crisis and
consequences



Earth is in crisis: Awe have lost or altered 70% of the Planet's natural spaces on land and at sea



Major economic and social costs: the **cost of ecological degradation on lost productivity** will be staggering

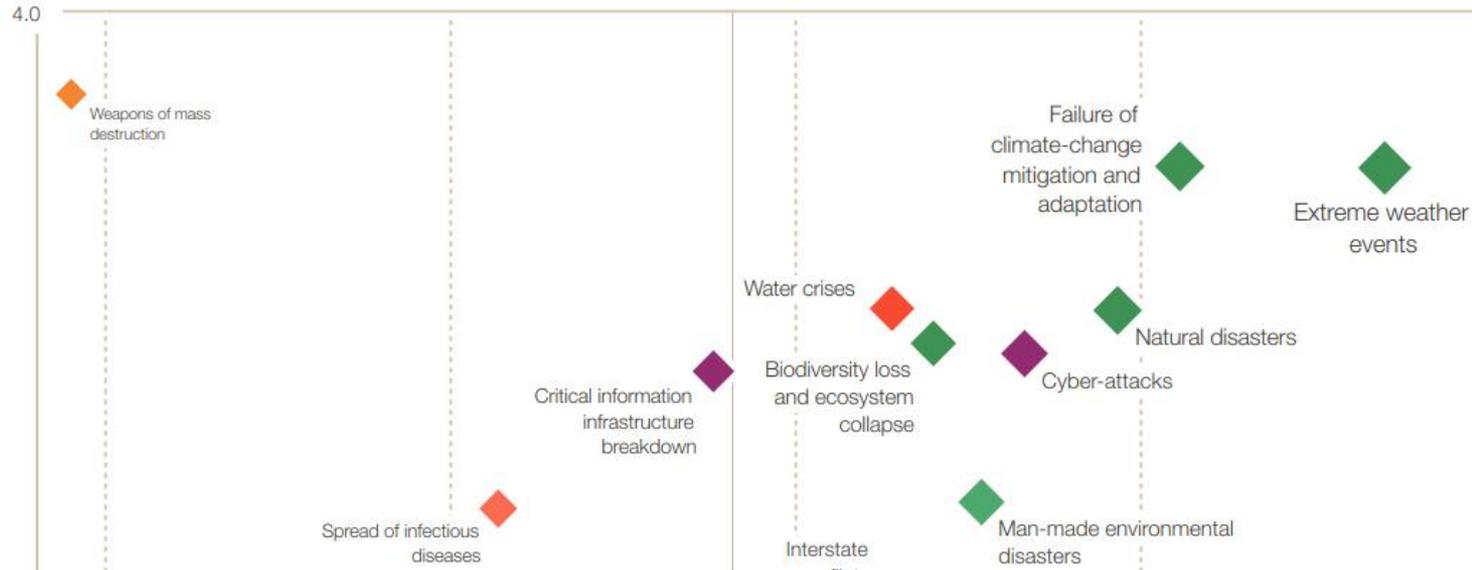




The Global Risks Report 2019

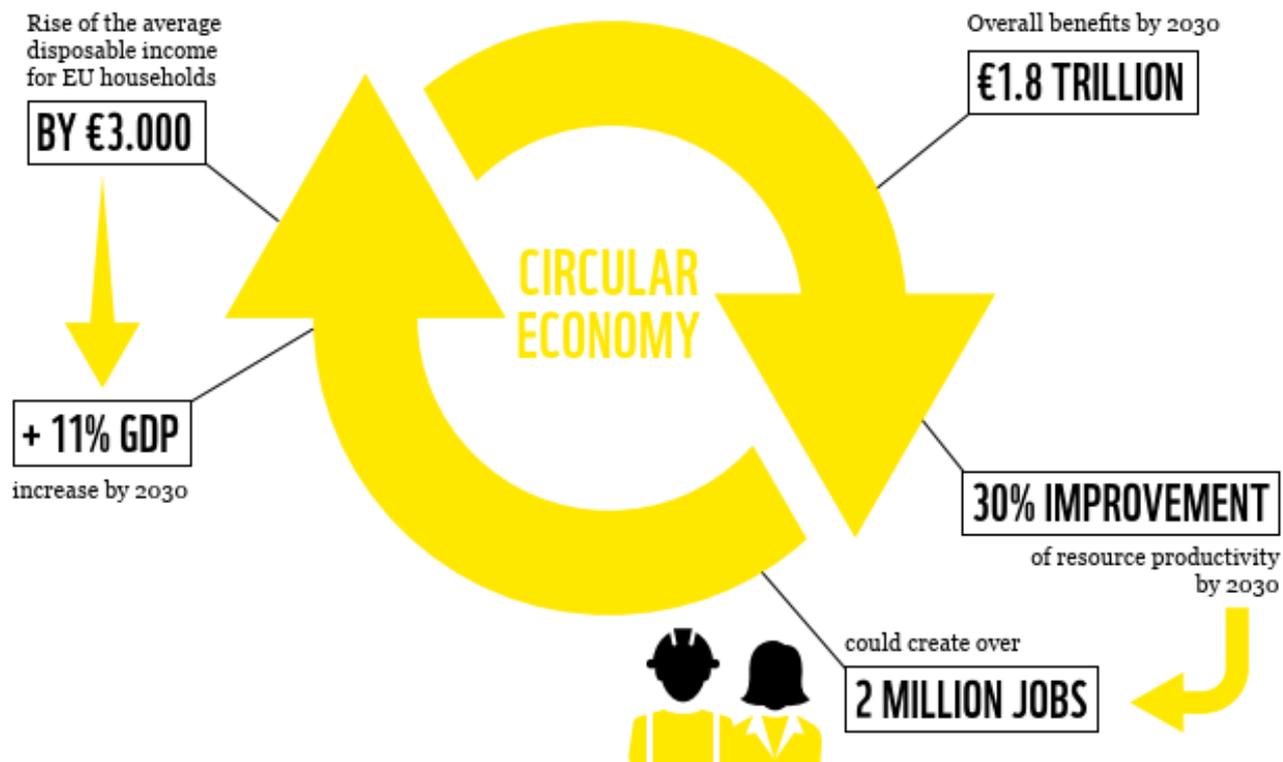


COMMITTED TO
IMPROVING THE STATE
OF THE WORLD



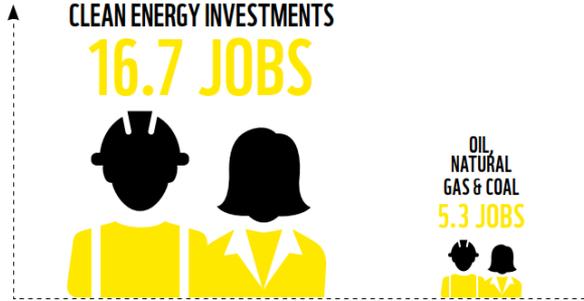


CIRCULAR ECONOMY'S DEVELOPMENT POTENTIAL





**JOB CREATION
THROUGH
\$1 MILLION
IN SPENDING**



**AVERAGE FULL-TIME EQUIVALENT
PER AGRICULTURAL HOLDING**

ORGANIC FARMS

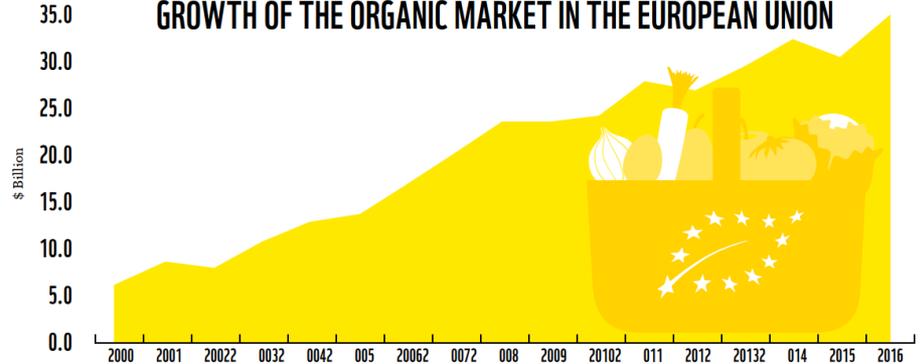
2.4

NON-ORGANIC FARMS

1.5



GROWTH OF THE ORGANIC MARKET IN THE EUROPEAN UNION





\$ 280 BILLION

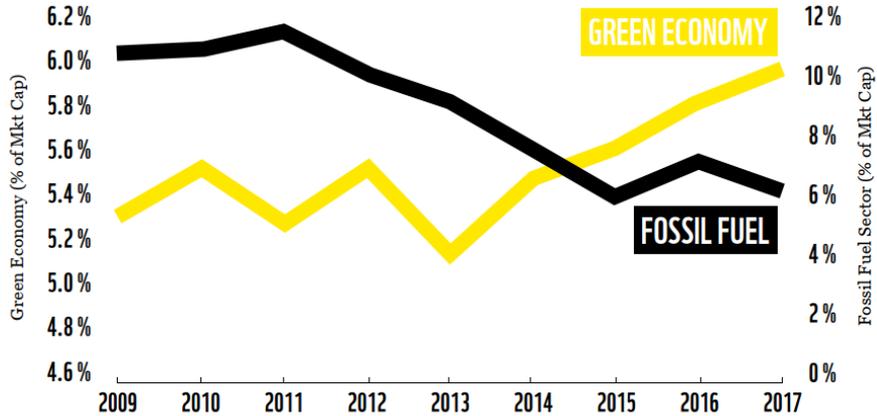
was invested in new renewable energy generation in 2017



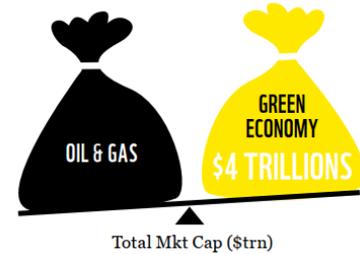
\$ 103 BILLION

was invested in fossil fueled power plants

GROWTH OF THE GREEN ECONOMY VS FOSSIL FUEL SECTOR



MARKET CAPITALIZATION

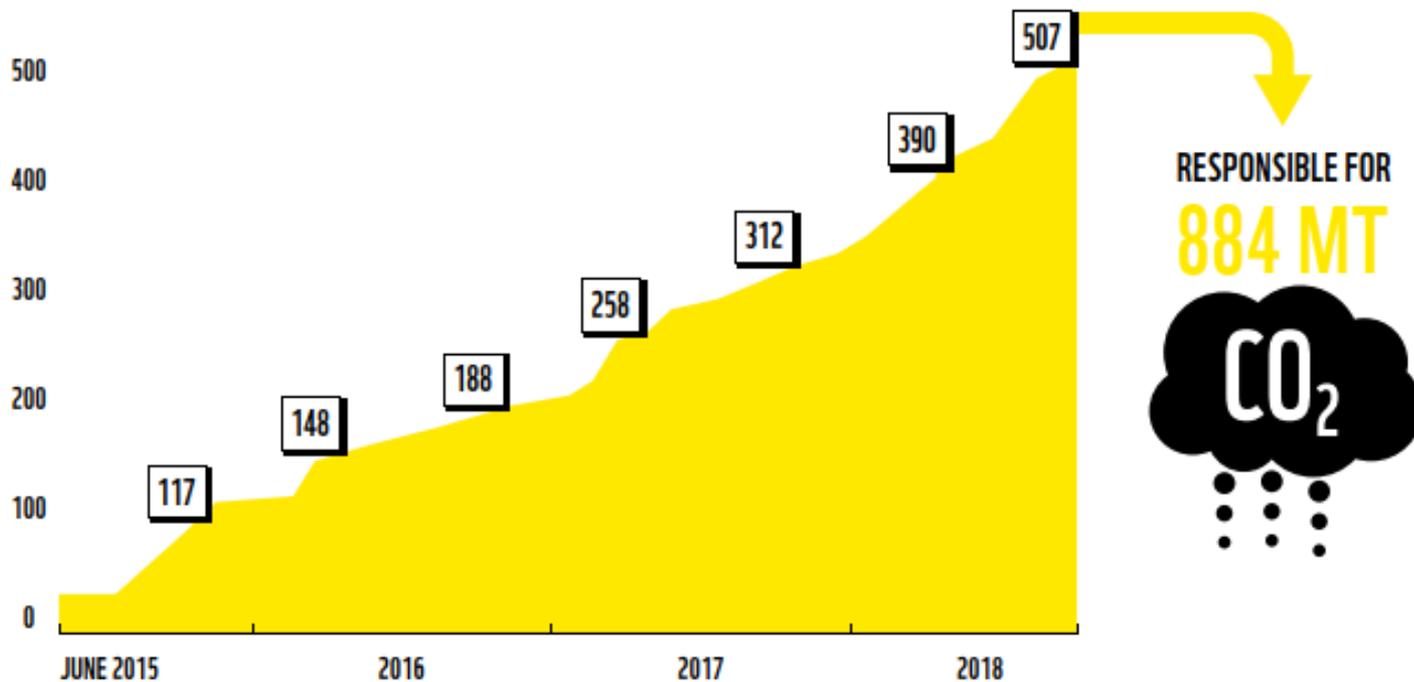


Green economy's market capitalization now goes head to head with oil and gas sectors.



SCIENCE
BASED
TARGETS

NUMBER OF COMPAGNIES THAT HAVE SET OR COMMITTED TO SET SBT SINCE JUNE 2015





Companies to act and lead to speed up transition

Commit to science based targets that help to stabilise climate, reverse nature loss and restore natural systems



Take action for climate & nature by mitigating impact, developing scalable 'solutions', and embracing a circular economy.

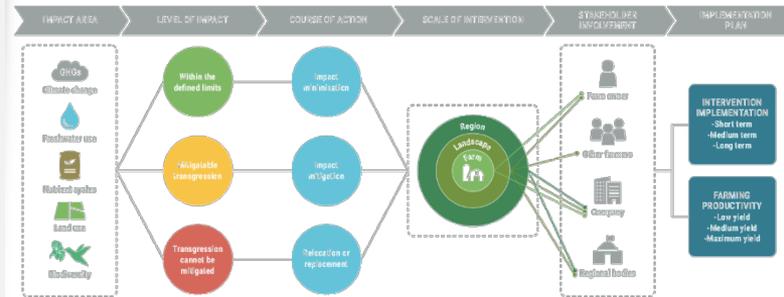
Show leadership within the sector and in support of progressive regulation



Alpro & WWF Science Based Targets for Nature

Analysed impacts of Alpro's almond and soya supply chains and set science-based targets for four planetary boundaries:

- land-use
- freshwater extraction
- biogeochemical flows (nitrogen and phosphorus)
- biodiversity





H&M & WWF in the Buyuk Menderes basin

- Analyse of critical wetlands, rivers, tanneries, textile plants, and cotton growers
- Identify major apparel brands sourcing from the region
- Create bankable projects for cleaner production

Millions of Dollars Flowing into Cleaner Textile Production in Turkey

Posted on 01 April 2019

Inspired by WWF's Bankable Water Solutions initiative, seven textile companies in the Buyuk Menderes basin have already invested €6.5 million in more efficient production techniques, saving 1.5 million cubic metres of water.



Buyuk Menderes Basin
© WWF Turkey

The success of this innovative programme – launched in 2018 by WWF-Turkey and the South Aegean Development Agency (GEKA) – has encouraged a host of other companies to sign up, with 12 more textile producers now committed to investing in cleaner processes. An additional investment of €3 million is already lined up.

Furthermore, another four national and international fashion brands – Altyıldız, Boyner Group, Koton and Yünsa – have joined The Collective Action Committee, which was pioneered by H&M Group and strengthened by the involvement of Inditex (Zara). All committee members are expected to actively participate in the process, emphasize the importance they give to sustainable production and support the transformation of textile producers in Buyuk Menderes.

RELATED LINKS

- [Bankable Water Solutions](#)





The power of
an ambitious
vision & clear
targets

The vision of Net Zero by 2050

The 'apex' target of 1.5°C
(nature positive → restoration)





THE NEW DEAL FOR PEOPLE AND NATURE

STOP AND REVERSE THE DOWNWARDS DECLINE OF BIODIVERSITY TO PROTECT AND RESTORE NATURE BY 2030, FOR THE BENEFIT OF PEOPLE AND THE PLANET, IN SUPPORT OF THE SUSTAINABLE DEVELOPMENT GOALS.

THE PROBLEMS

MASSIVE
DESTRUCTION OF
NATURAL SPACES



MASS LOSS
OF SPECIES AND
DIVERSITY OF LIFE



UNSUSTAINABLE
PRODUCTION
AND CONSUMPTION
OF NATURE'S RESOURCES





A unique opportunity to mobilize for nature and people in 2020 via an integrated approach to the climate, nature and development agendas

2020



First review
of progress against
**environmental
targets** of the
SDGs



**75th UN
anniversary**
an opportunity to
identify where to
redouble efforts to
address global
challenges



A new **Ocean
Treaty** for the
conservation of
**living marine
resources in high
seas**



**Convention on
Biological
Diversity CoP**
held in China
and **2030
targets
reviewed**



**Nationally
Determined
Contributions**
become operational;
**opportunity to raise
ambition**



2020

A NEW DEAL FOR NATURE AND PEOPLE

A New Ambition & Action Agenda for Climate, Nature & People



together possible.



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End of Day 2

Thank you!
Muchas gracias!

7 & 8 November 2019

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