# European Business & Nature Summit

GS4 — Towards common ground in biodiversity measurement approaches for business

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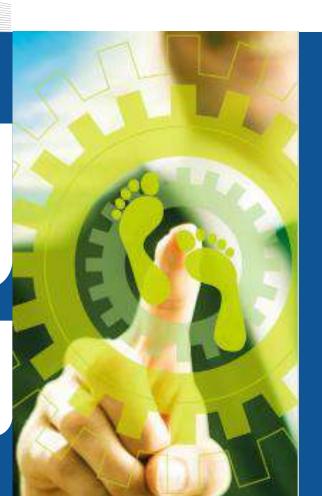
## Biodiversity measurement in Environmental Footprint

**European Business and Nature Summit** 

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Sustainable Production, Products & Consumption Unit B1
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# Why Environmental Footprint methods?

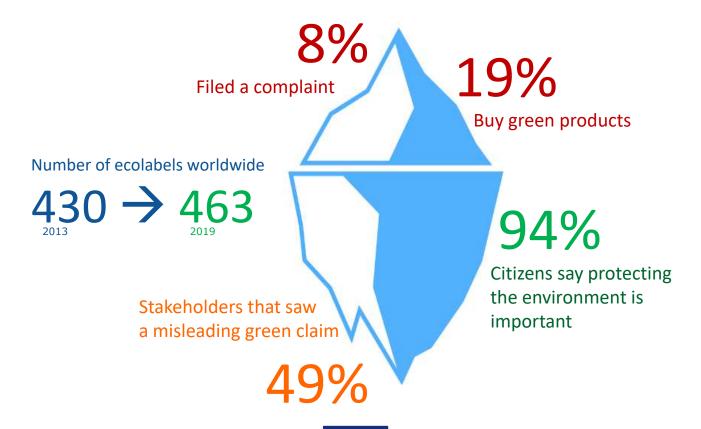


- **2010:** proliferation of labels a potential threat to Single Market
  - request from major industry players
  - Council conclusions



We need information that is **reproducible**, **comparable**, and **verifiable** 







## **What is Environmental Footprint?**



- Life Cycle Assessment methods
- Developed and adopted in 2013
- Road tested in collaboration with 27 industry sectors, >300 companies worldwide and >2000 stakeholders (till mid 2018)



- **Built on existing methods** (e.g. ISO 14040-44, ISO 14025, ISO 14067, LEAP,...)
- Complemented with stricter requirements & specific modelling rules
- To calculate environmental information that is reproducible, comparable and verifiable

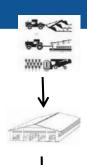


- PEF: One guide to calculate the env. Impact of products
- OEF: One guide to calculate the env. Impact of organizations



### Detailed modelling rules:

- When to use primary data or secondary data
- How to handle co-products
- How to model agricultural activities
- How to model electricity
  - Green certificates allowed
  - Electricity grid mix to be used: country mix
  - Energy infrastructure and energy transport losses: included
- How to model transport: default data for scenarios
- How to model the use stage
- How to model secondary materials, recycling, end of life











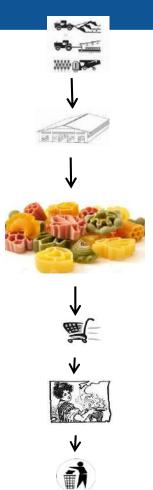
#### **Detailed modelling rules:**



Shall be calculated using the specified impact assessment models + combined into single score.

"Additional environmental/technic al information" may be added

16 Impact categories	Unit
Climate change	Kg CO <sub>2 eq</sub>
Ozone depletion	Kg CFC-11 <sub>eq</sub>
Particulate matter	Disease incidence
Ionising radiation, human health	kBq U <sup>235</sup> <sub>eq</sub>
Photochemical ozone formation, human health	Kg NMVOC <sub>eq</sub>
Acidification	Mol H+ eq
Eutrophication, terrestrial	Mol N <sub>eq</sub>
Eutrophication, freshwater	Kg P <sub>eq</sub>
Eutrophication, marine	Kg N <sub>eq</sub>
Land use	Points
Human toxicity, cancer	CTUh
Human toxicity, non cancer	CTUh
Ecotoxicity, freshwater	CTUe
Water use	M³ world <sub>eq</sub>
Resource use, fossils	МЈ
Resource use, minerals and metals	Kg Sb <sub>eq</sub>





#### Land use

- 1. Erosion resistance (kg soil /m<sup>2</sup>\*a)
- 2. Mechanical filtration (m<sup>3</sup> water/m2\*a)
- 3. Groundwater replenishment (m³ groundwater regeneration/m2\*a)
- 4. Biotic production (kg/m<sup>2</sup>\*a)



#### Where do we stand?

April 2013 EC Recommendation Communication Single Market for Green Products

> April 2018 Pilots finalised



#### **Potential policy options:**

- Integration of EF methods in existing policies (e.g., energy directive, batteries directive, EU ecolabel, EMAS, ...)
- · New instrument on specific green claims



**Pilot** phase **Analyse** results

**Policy** proposal

**Policy in** place

#### **Transition phase**

- Monitoring the voluntary implementation
- Further development of product and sector specific rules
- Methodological improvements: inputs from businesses





# Methodological developments: Technical advisory board

The TAB provides <u>advice and expertise</u> to the Commission An open exchange where we are striving for consensus

#### Tasks:

Technical advice related to the implementation of PEFCRs/OEFSRs New methodological developments necessary for EF

...

Agricultural working group

- · A more granular approach for LCI modelling of pesticides
- · Improving LCI modelling of fertilisers
- Identify an approach to model flows/direct emissions related to feed digestion and manure management (animal/fish) at farm
- · Detailed guidelines for LCI modelling of water use
- Biodiversity impacts: recommendations on how to improve/complement the current EF impact indicators
- Primary data collection/quality for farm related activities, in line with the data requirements of the EF methods.

## **Biodiversity impacts**

(Agricultural working group)

Following steps are foreseen:

- 1) A mapping of existing methodologies quantifying biodiversity effects (inside and outside LCA);
- 2) Selecting suitable options, depending on the scope, covering one or more ICs from EF or beyond;
- 3) Testing the options selected, if seen necessary;
- 4) A proposal will be made on the how to better assess biodiversity in the EF context, this can include different recommendations depending on the scope of the study.



# Priorities of the new European Commission 2019-2024



"I will propose a European Green Deal in my first 100 days in office"

**Ms. Ursula von der Leyen**President-elect European Commission

# EF (incl. biodiversity): to support several initiatives



## Abundance of methods available





The Biological Diversity Protocol

Furonean

The agribiodiversity index

**GLOBIO** 

Product Biodiversity Footprint
EcoScarcity 2013 ReCiPe 2008

Kering's Environmental Profit & Loss approach

Larrey-Lassalle et al, 2018 Pressure-State-Response indicators (LEAP)

Verones et al. 2017

Species Threat Abatement and Recovery Metric

Chaudhary and Brooks 2018

Biodiversity Footprint for Financial Institutions

Biodiversity Impact Metric Crenna et al. 2018
Stepwise
Balancing value initiative





ASSESSMENT OF BIODIVERSITY
MEASUREMENT APPROACHES FOR
BUSINESSES AND FINANCIAL INSTITUTIONS
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#### **Conclusions**

It is possible to capture and measure the impact of biodiversity

Proliferation of methods



Guidance is needed on what to use in which situation, with the EF methodology



#### http://ec.europa.eu/environment/e ussd/smgp/PEFCR OEFSR en.htm

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# European Business & Nature Summit

End of Day 1

# Thank you! Muchas gracias!



## **European Business & Nature Summit**



Building actions for nature & people





Madrid, 7 & 8 November 2019







































