

European Business & Nature Summit

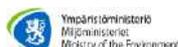
Building actions for nature & people

#EUbiodiversity
#BusinessNatureSummit

Madrid, 7 & 8 November 2019



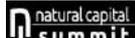
Organisers



Collaborators



Funders



With contributions from:

European Business & Nature Summit

Day 2 – Welcoming by moderator

Ms Eva Zabey

Executive Director, Business for Nature
Moderator



7 & 8 November 2019

#BusinessNatureSummit



European Business & Nature Summit

Plenary 6 – Welcoming remarks

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European Business & Nature Summit

Plenary 6 – Welcoming remarks

Mr Peter White

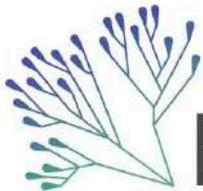
Ambassador, COP-15/Biodiversity
WBCSD



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BUSINESS FOR NATURE

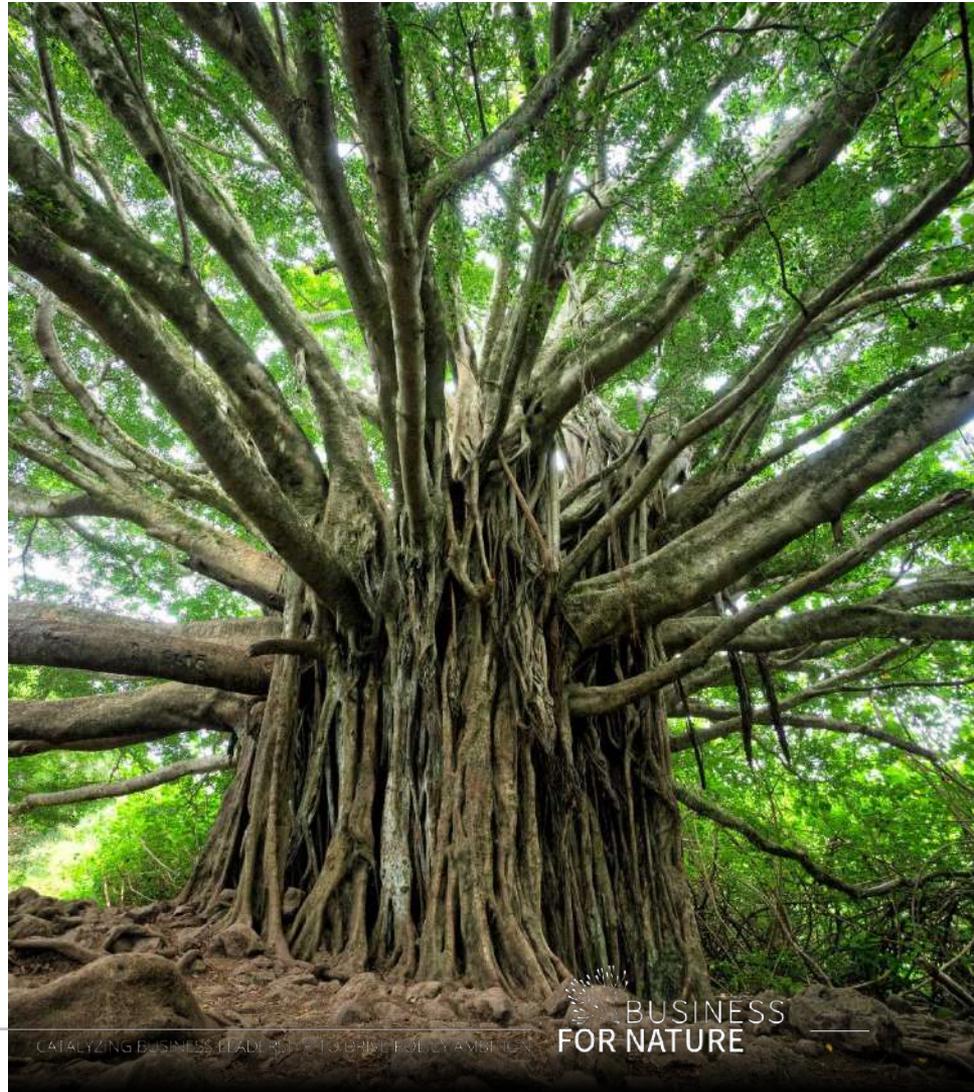
CATALYZING BUSINESS LEADERSHIP TO DRIVE POLICY AMBITION

PETER WHITE



THE BIG ISSUES:

- CLIMATE CHANGE
- LOSS OF NATURE
- INEQUALITY



A 12 MONTHS SPRINT

5 KEY OUTCOMES TO REVERSE NATURE LOSS BY 2030



SUPER YEAR

**A NEW DEAL
= FOR NATURE
AND PEOPLE**

Emergency declaration
for the planet



UNGA 75

Ambitious post-2020
framework



Convention on
Biological Diversity

Renewed
environmental targets



SUSTAINABLE
DEVELOPMENT
GOALS

Increased ambition and
Nature-Based Solutions



UNFCCC

Governance of the high
seas treaty



UNCLOS



COP21- CMP11
PARIS 2015
UN CLIMATE CHANGE CONFERENCE

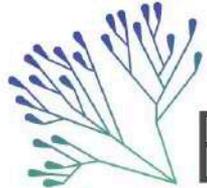
WHAT DID WE LEARN FROM PARIS?



KEY LESSONS

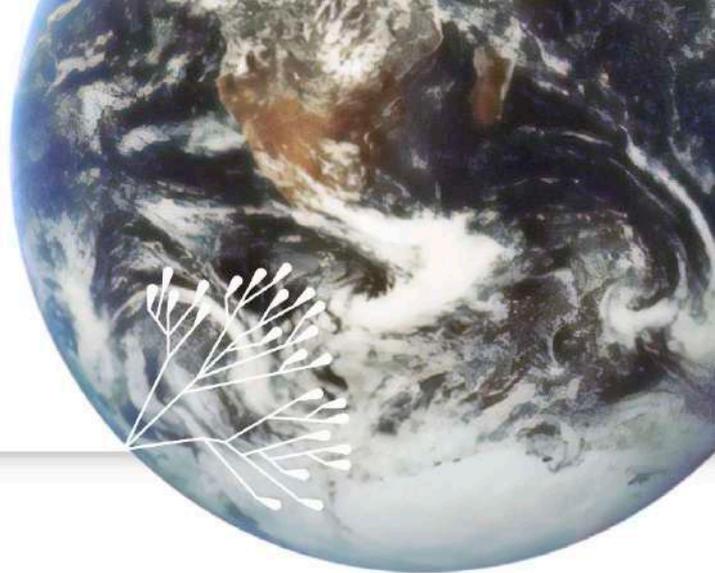
- SCIENCE WAS UNEQUIVOCAL
- CLEAR APEX TARGET OF 1.5C
- UNIFIED BUSINESS VOICE
- COMPELLING NARRATIVE
- SOLUTIONS AND COMMITMENTS
- ALIGNMENT ON POLICY ASKS TO SCALE UP ACTION



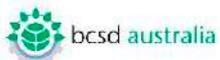


BUSINESS FOR NATURE

CATALYZING BUSINESS LEADERSHIP TO DRIVE POLICY AMBITION



AN INITIATIVE BY :



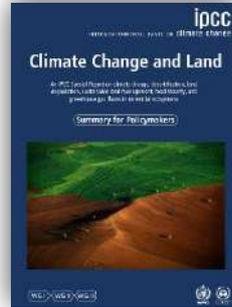
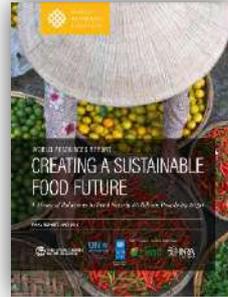
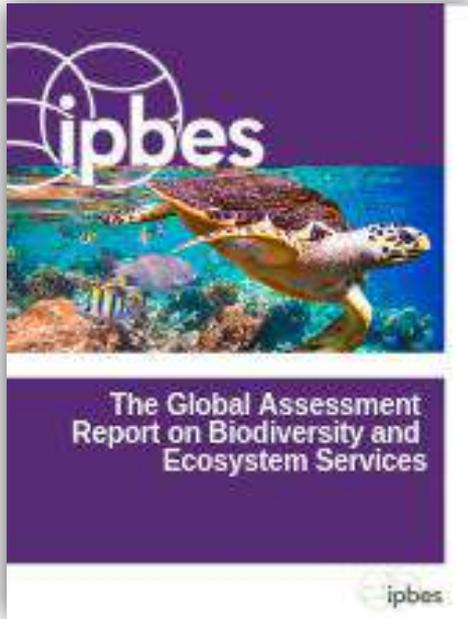


BUSINESS
FOR NATURE

A global coalition bringing together influential organisations and forward-thinking businesses.

To unify the business voice and demonstrate action to give policy makers the courage & comfort to make ambitious agreements on nature in 2020

SCIENCE AND ECONOMICS ARE BECOMING CLEARER



AS IS THE NEED FOR ACTION

AND WHAT NEEDS TO BE DONE



- Natural areas protected, restored and connected for the benefit of nature and people
- Productive areas managed within the limits of science-based planetary boundaries
- Man-made environments re-diversified and re-natured

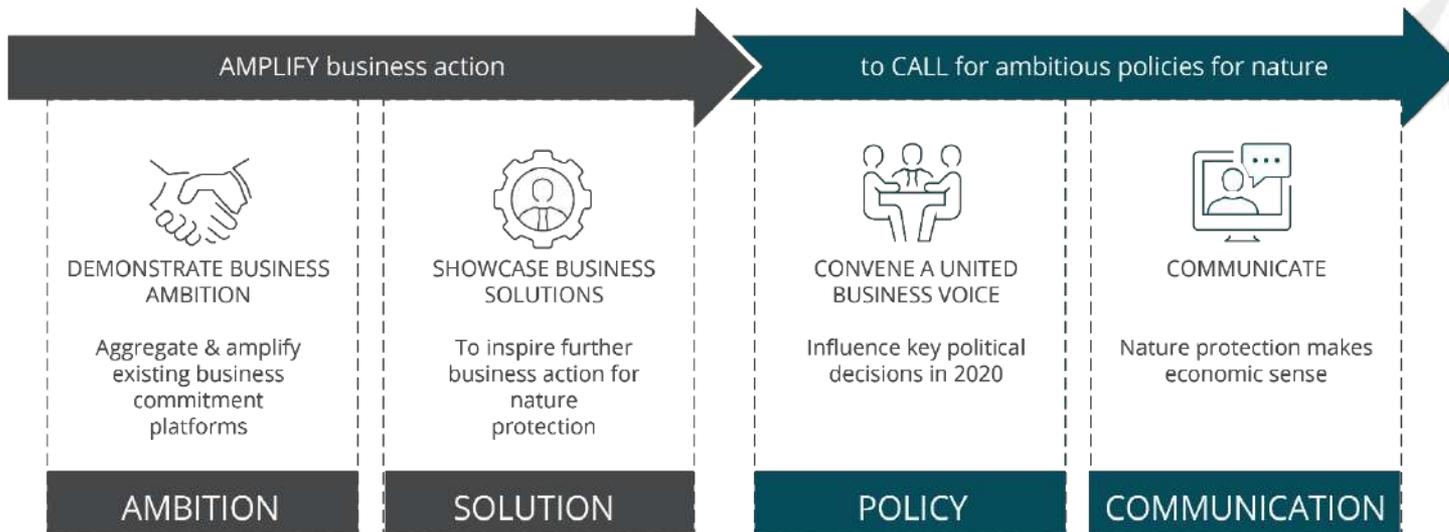




TARGETS:
SIMPLE, CLEAR AND TRANSPARENT
SCIENCE-BASED
COMMONLY ACCEPTED
ACTION ORIENTED

OUR OBJECTIVES

BfN will **unify the business voice** to give **policy makers the courage & comfort** to make **ambitious agreements on nature in 2020**



BUSINESS ACTIONS AND SOLUTIONS

Business Actions:

- Own operations and supply chains
- Landscape scale collaborations
- Systemic changes in how business is run

Solutions:

- One Planet Business and Biodiversity (OP2B)
- Natural Climate Solutions
- Soft Commodities Forum
- Redefining Value /Natural Capital

An aerial photograph of a coral reef system, showing various shades of blue and green water surrounding dark, rocky reef structures. A semi-transparent grey rectangular box is overlaid on the lower right portion of the image, containing the text 'INSPIRING BUSINESS ACTION' in white, bold, sans-serif capital letters.

INSPIRING
BUSINESS ACTION

360 BUSINESSES HAVE ALREADY MADE COMMITMENTS TO HELP REVERSE NATURE LOSS

Overarching Commitments

These commitments help to integrate nature considerations in decision making or impact on a wide range of issues related to the loss of nature.



Commit to biodiversity through Act4Nature



Commit to applying natural capital thinking to improve organizational decision making

Commitments with impacts on specific areas

These commitments have impacts on reducing specific drivers of nature loss and restoration and/or conservation of particular ecosystems

Endorse the New York Forest Declaration



Remove commodity-driven deforestation from all supply chains



Commit to a New Plastic Economy through the Global Commitment



Join CSA100 to set a climate smart agriculture commitment



Sign up to the AgWater Challenge



Improve water security with the Business Alliance for Water and Climate



Bringing different commitments together to demonstrate the business movement for a more sustainable future

AT THE LAUNCH: 3 KEY POLICY ASKS

- Support the adoption of an emergency declaration for nature and people
- Agree on science-based targets to halt the loss of nature by 2030
- Improve economic and financial systems to ensure incentives



A 12 MONTHS SPRINT – A 10 YEAR MARATHON

5 KEY OUTCOMES TO REVERSE NATURE LOSS BY 2030



SUPER YEAR

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UNCLOS

ACT WITH US TO HALT THE LOSS OF NATURE BY 2030

- Relay the Business for Nature policy messages to policy-makers
- Help define our policy recommendations
- Advocate at key events on the importance of nature and business leadership



THE BUSINESS CASE FOR NATURE

There are no jobs on a dead planet



BUSINESS FOR NATURE

CATALYZING BUSINESS LEADERSHIP TO DRIVE POLICY AMBITION

Thank you

white@wbcsd.org



contact@businessfornature.org



[@BfNCoalition](https://twitter.com/BfNCoalition)



businessfornature.org

European Business & Nature Summit

End of Day 2

Thank you!
Muchas gracias!

7 & 8 November 2019

#BusinessNatureSummit



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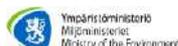
13:30 – 14:30: Closing lunch

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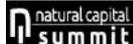
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