

European Business & Nature Summit

Building actions for nature & people

#EUbiodiversity
#BusinessNatureSummit

Madrid, 7 & 8 November 2019



Organisers



Collaborators



Funders



With contributions from:

European Business & Nature Summit

GS9 — Combining forces: building the bridge between natural capital approaches

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GS9 — Combining forces: building the bridge between natural capital approaches

Mr Carl Obst
Director, IDEEA Group.



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Combining forces: Building the bridge between natural capital approaches

We Value Nature

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NATURE**

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European Business & Nature Summit

Combining forces: Building the bridge between natural capital approaches

Project **overview**

Contribution to Combining Forces Programme

Motivation, challenges and **opportunities** to
Combining Forces Programme



We Value Nature - Overview



**WE VALUE
NATURE**

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 821303.

Campaign supporting business and the NC community to make valuing nature the new normal for business across Europe

- Help businesses to move forward on their own natural capital uptake journey.

Scaling up business training

- Training events & webinars.
- Training material available online.

Working on barriers and opportunities for NC uptake

- Articulate a natural capital pathway.
- Clarify key barriers to overcome.
- Identify relevant interventions to address key barriers.
- Enhance coherence in NCA and accounting between the public and private sectors.

Open media library



We Value Nature – Contribution to Combining Forces Programme (I)

EU policy framework recognises the value of NC and the need to integrate NC into decision-making in the public and private sector

Significant **barriers** remain:

Short-termism

Limited understanding or recognition

Broad range of approaches to understand relationship with nature

It may be confusing and paralyzing

Absence of **coherence** between private-public sector



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MAIA
Mapping and Assessment for
Integrated ecosystem Accounting

Mechanism of collaboration.

**Resources for collaboration (WVN
Operational Fund)**

Relevant tasks

**Strengthening coherence between the
private and public sector for NCA**



We Value Nature – Motivation, challenges and opportunities to Combining Forces Programme (I)



Provide input to the Combining Forces Programme, including pilots and draw lessons from this.



Address the gaps in barriers to and opportunities for coherence between private and public sector work. (Consult and work together with MAIA)



Develop and implement a strategy to enhance private-public sector coherence. (In consultation with MAIA)



Promote private-public coherence of natural capital in decision making at relevant external events.



We Value Nature – Motivation, challenges and opportunities to Combining Forces Programme (II)

To strengthen dialogue and opportunities for partnerships between key stakeholders in Cabo de Gata-Níjar

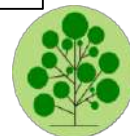
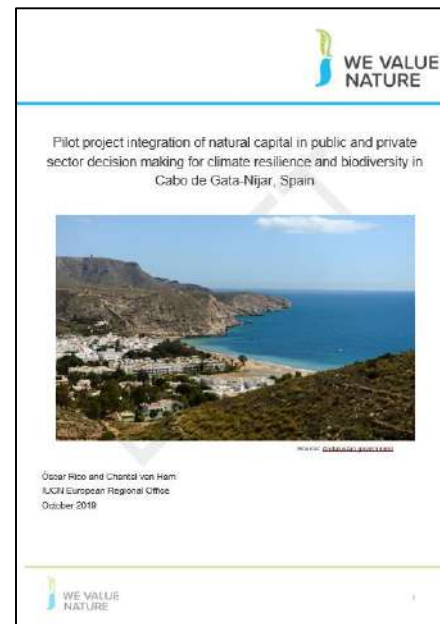
- To establish the **foundation for common efforts and financing** to integrate nature better in private and public sector in decision-making.

To develop case studies

- **Fostering a mutual understanding** of the different approaches to landscape restoration.
- **Collaboration** between the public and private sector for the **assessment and integration of NC** in decision making.

Present the findings of the pilot project at relevant European and international events

- **To inspire public and private sector** partners to increase their efforts to work together for restoring degraded landscapes.



We Value Nature – Motivation, challenges and opportunities to Combining Forces Programme (III)

Priority work areas for Combining Forces Programme

Build the community

Stimulate dialogue between key stakeholders in Cabo de Gata-Níjar

Identify opportunities for collaboration between the public and private sector.

Harmonization

Overcome differences in terminology used by developing a systematic assessment of terms used.

Data

Build on *existing data as sources for natural capital assessment*

Localised spatial data is creating more positive synergies.

Case study

Understand the synergies, differences, benefits of and needs for coherence public-private sector

Analyse findings and identify gaps.



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Combining forces: Building the bridge between natural capital approaches

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Building actions for nature & people

10:40 – 11:00: Coffee & networking

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