

European Business & Nature Summit

Building actions for nature & people

#EUbiodiversity
#BusinessNatureSummit

Madrid, 7 & 8 November 2019



Organisers



Collaborators



Funders



With contributions from:

European Business & Nature Summit

GS9 — Combining forces: building the bridge between natural capital approaches

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GS9 — Combining forces: building the bridge between natural capital approaches

Mr Carl Obst
Director, IDEEA Group.



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GS9 — Combining forces: building the bridge between natural capital approaches

Mr Mark Eigenraam

Director, IDEEA Group.



Ms Marta Santamaria

Policy Director, Natural Capital Coalition



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@IDEEAGroup #CombiningForces

Combining forces: building the bridge between natural capital approaches

Madrid, 8 November 2019



NATURAL
CAPITAL
COALITION



@NatCapCoalition #NatCapProtocol



The Natural Capital Coalition

The Coalition is a collaborative space to harmonize approaches to natural capital
The network represents +300 organizations across all parts of society and the world



Purpose

To mainstream the inclusion of natural capital in decision making, harmonizing approaches and getting them to scale, quickly

Our Vision

A world that conserves and enhances natural capital



Natural Capital and business

Tested the entire Protocol



Tested various steps of the Protocol





United Nations System of Environmental-Economic Accounting (SEEA)

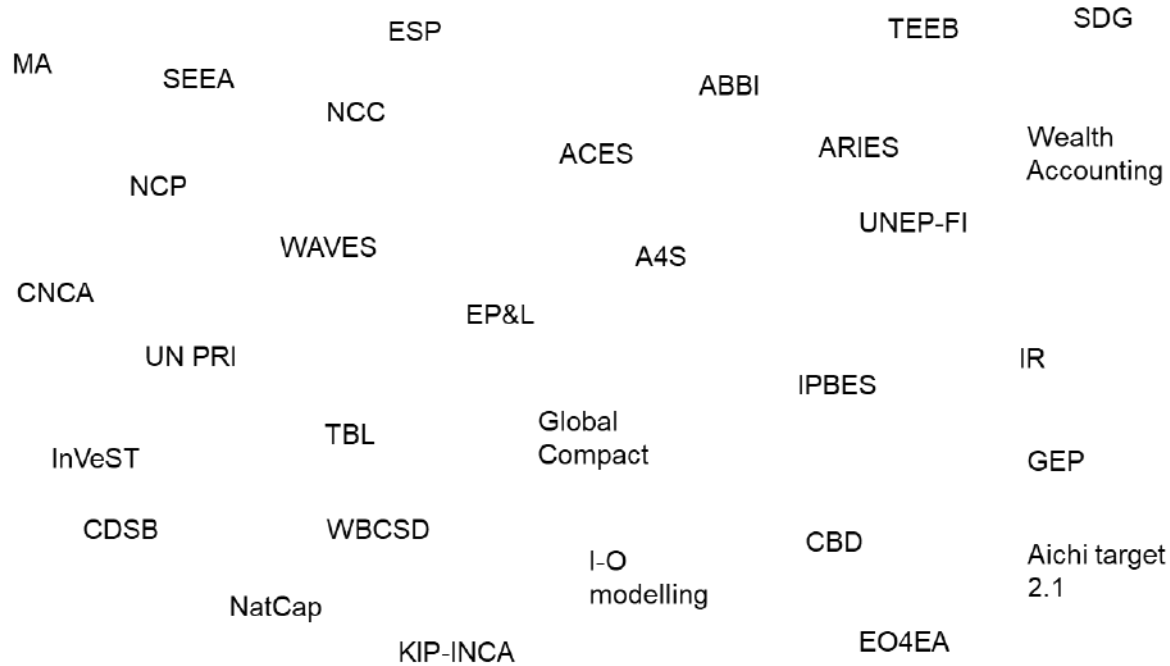
Globally coordinated approach to natural capital accounting being led by governments

Explicitly recognises the social and economic wellbeing are dependant on our natural capital

Links with current measures of economic wellbeing – gross domestic product (GDP)

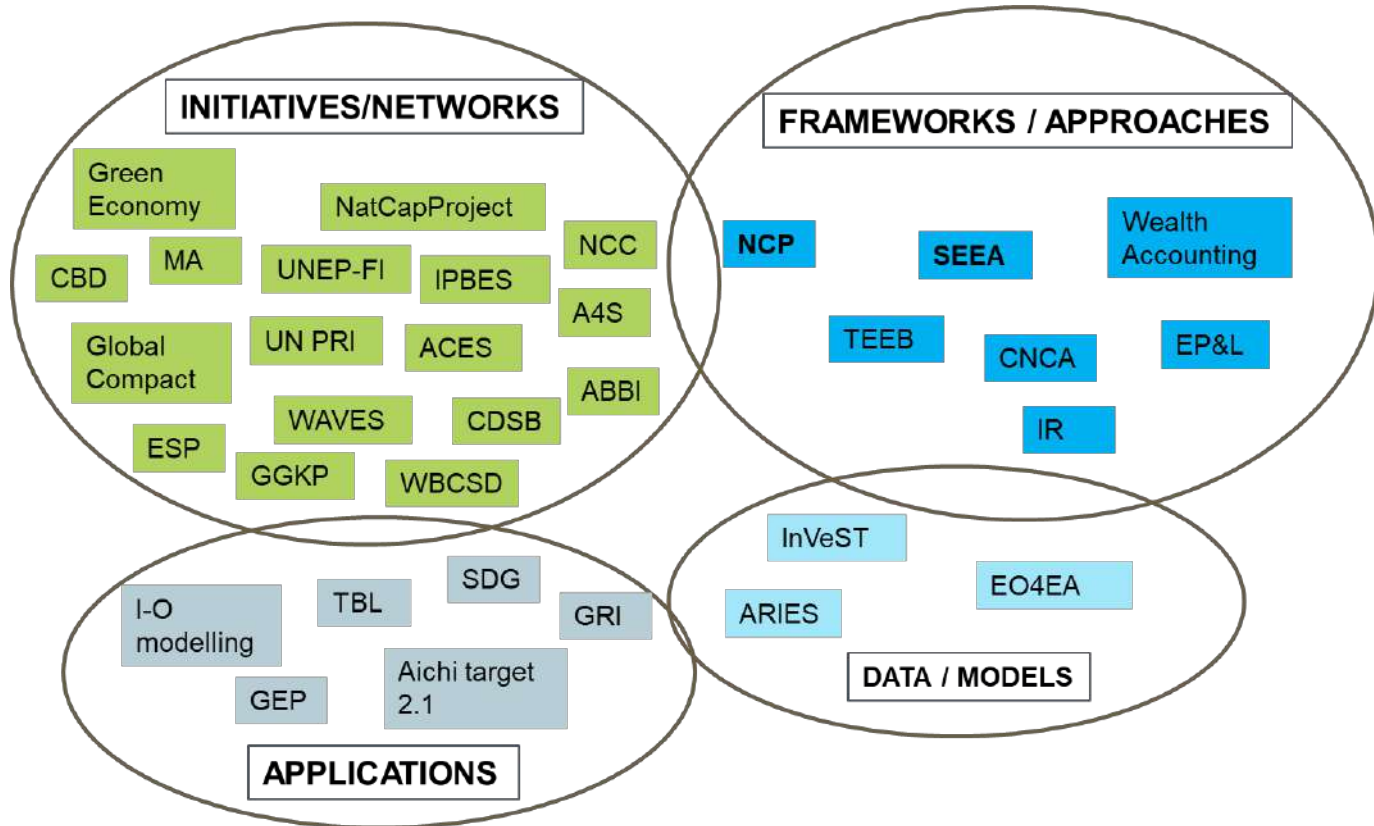


The natural capital “soup”





Can we harmonize our approaches?





Combining Forces

'Combining Forces' provides a focal point to bring together different strands of thinking on natural capital. It is an open, cross-cutting network of experts from all sectors, working together to ensure that the value of nature is included in decision making.

We intend to:

- continue to support each other's work;
- clarify how approaches overlap and combine; and,
- produce materials to support the inclusion of natural capital in public and private decision making.

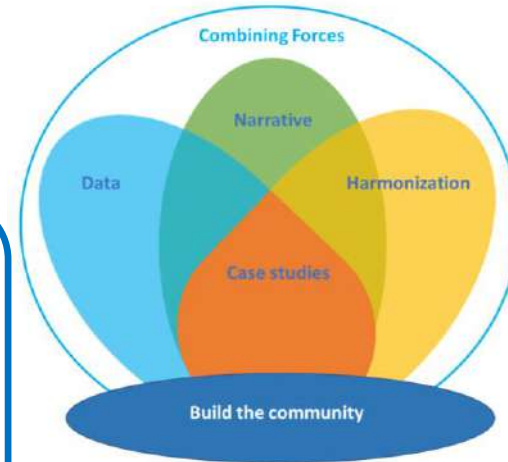


We welcome other organizations joining this collaborative movement



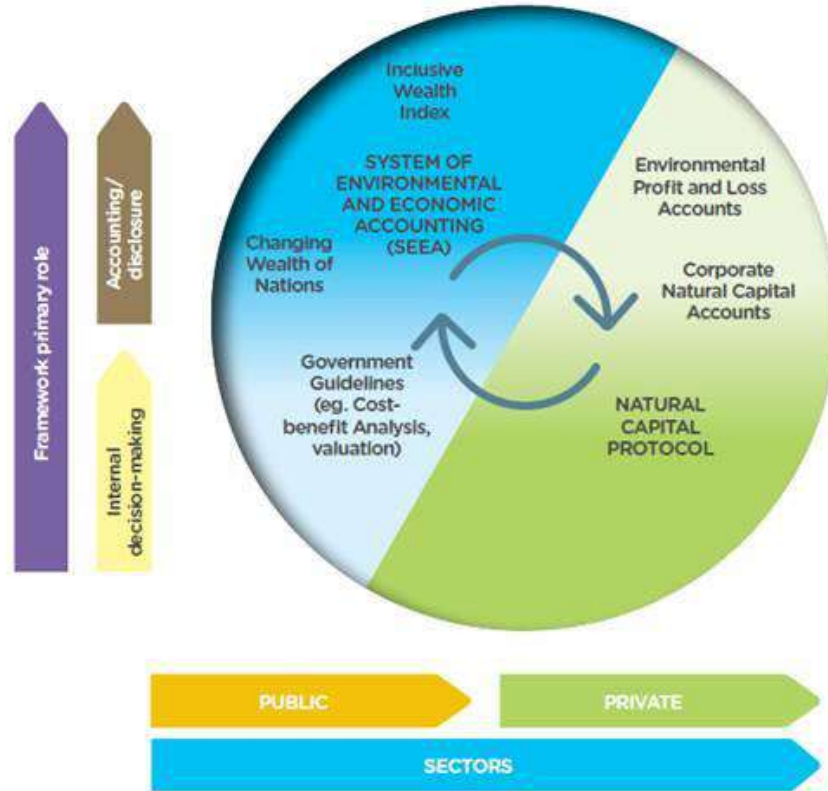
Combining Forces priority areas for work

- **Build the community*:** Further develop the ongoing integrated dialogue on natural capital
 - **Narrative*:** Jointly further investigate, promote and enhance the case for natural capital approaches and combining forces
- **Harmonization:** Identify and detail what is needed to further harmonize approaches and develop standards.
 - **Data:** Clarify data needs, map data availability, streamline data collection and enhance data accessibility.





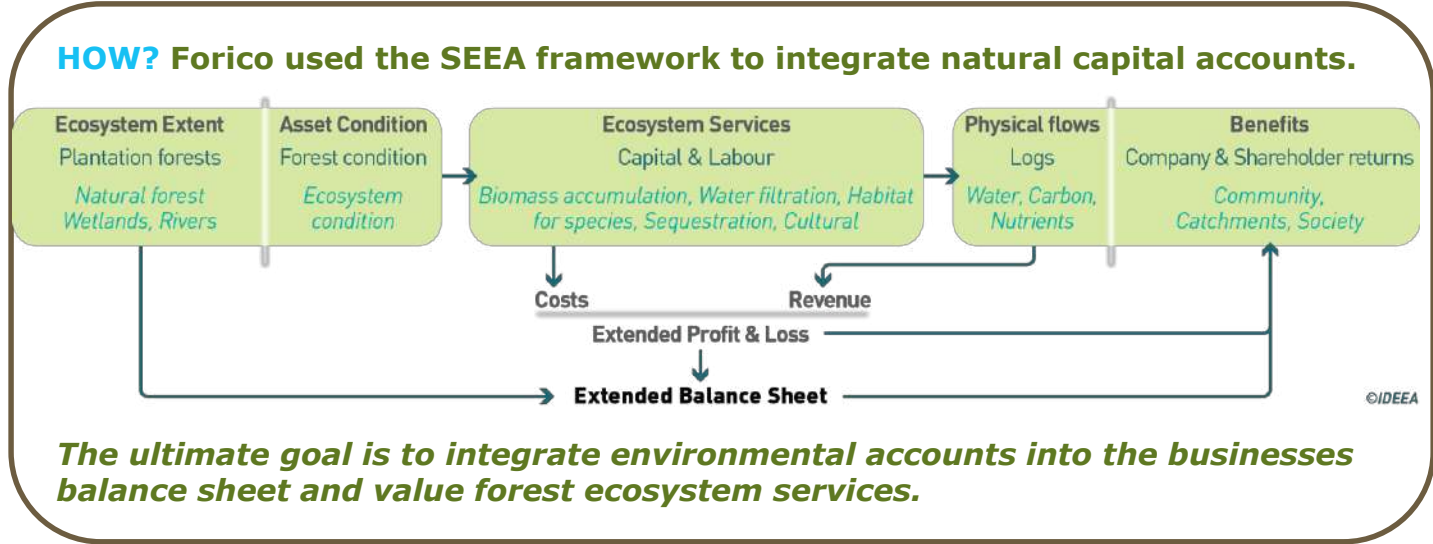
Combining Forces





WHY? The Natural Capital Protocol recognizes a firms:

- 1. Business Planning** – “make every hectare count” - 45% of portfolio is natural forest
- 2. Certification** - ie. Forest Stewardship Certification (FSC)
- 3. Investor** - Meet investor expectations of sustainable forest management
- 4. Government** - Comply with government regulation





Trial of the Natural Capital Protocol Trial with land based businesses

WHY? The Natural Capital Protocol supported coordinated land management:

- ✓ **Better understanding** of uncertainties
- ✓ **Joint tenancy** - Meet the needs of public and private landholders
- ✓ **Multi-sectoral** – farming and leisure activities

WHAT?

- ✓ **Improving soil** – water quality and carbon
- ✓ **Restoration** – woodlands, peatlands and wetlands.

WHAT NEXT?

“The trial has been really useful in helping to increase my awareness of how our business may impact natural environment. It’ll help us to make more informed decisions about how to improve our farming operations going forward, both in economic and environmental terms.” Tenant farmer, Jim Simmons



A call to action

Expressions of Interest (EOI): Contact us if you would like to develop a proposal / find partners

EOI must consider

- ✓ Involvement of both public & private partners
- ✓ Harmonization – what will be the focus in alignment
- ✓ Data – what type of data sources and issues will be a focus

Timing


- ✓ EOI – first round Sept 2019 to end Nov 2019
- ✓ Selection of case studies – Dec 2019 to Feb 2020
- ✓ EOI ongoing – March 2020 onwards

Questions

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 @IDEEAGroup #CombiningForces

THANK YOU



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10:40 – 11:00: Coffee & networking

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