

European Business & Nature Summit

GS8 —Strategies and frameworks to engage businesses on biodiversity

TOTAL's experience & feedback

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TOTAL



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#BusinessNatureSummit



Main Biodiversity Engagement processes

1. Internal @ Corporate level:

- Biodiversity Strategy development (EXCOM & CEO level), built into company culture, since late 1990s & first policy in 2005 and updated since fundamental principles:
 - i. Biodiversity in Business Governance a Strategy
 - ii. SH dialogue & engagement
 - iii. Biodiversity baselines (particular care Sensitive Habitats)
 - iv. Biodiversity impact assessment
 - v. Mitigation Hierarchy for entire life cycle of activities & products, into EMS
 - vi. Monitoring & reporting
- Setting new PUBLIC BIODIVERSITY COMMITMENTS, e.g. **Act4Nature**
- Partnerships development to improve Group capacity
- Continuous Awareness raising of staff



https://www.total.com/sites/default/files/atoms/files/biodiversite_180710_va.pdf

2. Internal @ Business unit level :

- Mainstreaming the Biodiversity Strategy into operations through Company Rules
- Operational biodiversity management deployment, with technical training & Partnerships development and with local stakeholders engagement (communities, regulators, NGOs)

3. Externally via Organizations, Associations, NGOs:

- Sector association, O&G: IPIECA-IOGP BES Work Group...
- Industry associations, Multi-sectorial : Cross Sector Biodiversity Initiative (CSBI), Entreprises pour l'Environnement (EPE)...
- Non business: UNE-WCMC, IUCN, CBD, exBBOP, GPBB/EU B@B, NCC, AFNOR, IFC, AFD, GIZ...



Examples of engaging on Biodiversity & Aichi contributions, TOTAL

1. **Long standing Biodiversity Policy including voluntary NO GO** in UNESCO WHS and in Arctic sea ice area (Strategic Goal A , Targets # 4,11)
2. **Act4Nature** initiative and became signatory in July 2018, CEO level: helped further mainstream Biodiversity (Strategic Goal A, Target #5) : **BEST WIN**
3. O&G sector (IPIECA-IOGP, TOTAL rep.) engagement for **CDB's LTAM** development process: uptake of sector practices on biodiversity mainstreaming (Strategic Goal A)
4. **AFNOR Standard on Biodiversity for Organisations** (Strategic Goal A)
5. **Cross-cutting** linkages opportunities: CBD/AFNOR (Strategic Goal A)
6. **Being a first mover** : O&G company to voluntarily contribute its biodiversity data to public platform (**GBIF**), Share its biodiversity screening tools (LEFT Marine), Target #19
7. **Internal Awareness raising**, e.g. **World Environment Day on Biodiversity, 2019 with MNHN**, 10 daily tips for Biodiversity for out staff
8. **NBS business unit**: biodiversity co-benefits & carbon sinks climate solution: 100 M USD/a NBS investment funding (Target #15)
9. Setting up **Independent Biodiversity & Livelihoods committees**
10. **Ad hoc governmental** capacity building support (**COMBO**, biodiversity offset policy Uganda (Strategic Goal E, Target #17)



Drivers for scaling-up Biodiversity good practice



Extent of governmental initiative being instrumental in changing our practices:

1. **Generally limited to date: not main driver**, voluntary basis mostly based on international trends/horizon scanning + Soft Law ex IUCN .
2. Engagement remains largely limited to permitting aspects, **missed opportunity**
3. **Some exceptions**, e.g. Biodiversity data share & Offset requirements in certain countries

Examples of opportunities for scaling up voluntary good practices in the O&G sector:

1. Promoting voluntary Biodiversity Commitments, e.g. Act4Nature
2. Promoting voluntary NO GO for certain sensitive areas, e.g. UNESCO WHS, Arctic sea ice areas
3. Promoting Voluntary Standard on Biodiversity Guidance for Organizations, e.g. AFNOR
4. Biodiversity Data share, e.g. GBIF Global Biodiversity Information Facility
5. Open sourcing Biodiversity Decision Support Tools, e.g.. LEFT, Local Ecological Footprint Tool
6. Capacity Development support, e.g.. COMBO project
7. Engagement with the CDB & other key players to make mainstreaming contributions on sector practices, e.g. O&G sector association (IOGP- IPIECA) engagement with CDB's LTAM mainstreaming document development
8. IFC PS6 and EP requirement voluntary alignment, e.g. TOTAL projects
9. Developing NBS carbon sinks with social & biodiversity co-benefits, e.g. TOTAL NBS business unit
10. Partnerships : Independent Biodiversity & Livelihoods committees with NGO & Academia ; UNE-WCMC's PROTEUS Program data generation



Some key Learnings

1. Business & Sectorial **Voluntary approaches** e.g. Act4Nature strong opportunity for scaling best practices to date, target CEO support
2. Biodiversity **Mitigation Hierarchy** mainstreaming for in all national regulations is paramount, offering a 'levelled playing field'
3. International **Biodiversity Standard** is key
4. **Awareness raising** within business ('reconnecting people & nature')
5. **Role of finance** is a key driver for scaling biodiversity best practices, e.g. IFC PS6 and EP biodiversity standard,
6. **Joint Biz & Govt Biodiversity Engagement Platforms:** Opportunity to develop feasible good biodiversity practices for Business through engagement and co-building + to identify best incentives (role for CBD?) to scale biodiversity good practices



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Ms Kristiina Niikonen, Environment Counsellor, Ministry of the Environment

Mr Martin Lok, Deputy Director of the Natural Capital Coalition.

Mr Javier Cachón, General Director for Biodiversity and Environmental Quality, Spanish Ministry for the Ecological Transition.

Mr Timo Lehesvirta, Sustainable Forestry Lead, Forest, Global, UPM.

Ms Terhi Lehtonen, Secretary of State, Ministry of the Environment, Finland.

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Ms Claire Varret, Head of biodiversity, EDF/Act4Nature, France.



European Business & Nature Summit

Building actions for nature & people

10:40 – 11:00: Coffee & networking

#EUbiodiversity
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Organisers

Collaborators

Funders

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