GS1 - Business for Nature Coalition: progress on building commitments
PROGRESS ON BUILDING COMMITMENTS - SESSION AGENDA

1. Opening

2. Pitches from business and business networks
   - Alice Durand-Revillle
   - Bas Rüter
   - Sylvie Gillet
   - João Meneses

3. Interactive discussion
   1. Priority issues
   2. Policy changes
   3. Collaboration

4. Closing

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1. Priority issues
2. Policy changes
3. Collaboration
A 12 MONTHS SPRINT

5 KEY OUTCOMES TO REVERSE NATURE LOSS BY 2030

A NEW DEAL FOR NATURE AND PEOPLE

SUPER YEAR

- Emergency declaration for the planet
- Conner 75

- Ambitious post-2020 framework
- Convention on Biological Diversity

- Renewed environmental targets
- Sustainable Development GOALS

- Increased ambition and Nature-Based Solutions
- UNFCCC

- Governance of the high seas treaty
- UNCLOS
BfN will **unify the business voice** to give **policy makers the courage** & comfort to make **ambitious agreements on nature in 2020**
2 KICK OFF QUESTIONS

1. Are you already committed to nature or are you planning to commit?

2. What is your preferred level for European business commitments?
A HOLISTIC, SYSTEMIC & TRANSFORMATIVE APPROACH

CONSUMERS DIETS

Manifesto Brands Nutrition Commitments

TRANSFORMATION SUPPLY CHAINS

Become carbon-neutral on all 3 scopes by 2050
Switch to renewable energy electricity RE100: 100% in 2030

FARMERS PARTNERS

Sustainable Agriculture practices

- Green Day
- Biédina
- Evian carbon neutral by 2020
- Procurement evolution
- 100% regenerative agriculture by 2025

E.U. ➔ Incentives & collaboration are key
OUR COMMITMENT TO BIODIVERSITY

Why?  
- Globally leading cooperative Food & Agribusiness bank  
- Growing a Better World Together mission  
- WBCSD: Transforming Agriculture in the Food & Nature program

What?  
- Banking for Food strategy to facilitate the transition to a sustainable food system  
- Integration of minimum standards in our sustainability policies  
- Environmental rating of all farming clients including sector specific indicators  
- Support for our clients to enhance biodiversity performance

How?  
- Interest rate reduction: ao Biodiversity Monitor for Deltaplan Biodiversity recovery  
- AGRI3 Fund for forest protection, reforestation, land use, soil & water management
A French voluntary business initiative

- 10 common commitments co-built with French government, NGOs, scientists and companies
- About strategy, supply chain, marketing, finance, stakeholders dialogue, employees, NBS, reporting...
- Individual SMART commitments: accessible to non-experts and champions, concrete and bottom-up actions
- Signed by 65 CEOs on July 10 2018

Going global

- Acknowledgment at Sharm el-Sheikh COP14
- Part of Business of Nature
- Lisbon Declaration spreading
- Business involvement ahead of the 2020 COP15 and IUCN World conservation congress

7 & 8 November 2019
http://www.act4nature.com/en/
#BusinessNatureSummit
Lisbon Declaration

WBCSD Global Network Partners Initiative for Biodiversity and Ecosystem Services

#CMLisbon19
INTERACTIVE DISCUSSION
1. PRIORITY ISSUES

What would be your priority issue for a commitment?
360 BUSINESSES HAVE ALREADY MADE COMMITMENTS TO HELP REVERSE NATURE LOSS

Bringing different commitments together to demonstrate the business movement for a more sustainable future
Which policy changes or signals at the EU or international level would help your company or sector to scale up its commitments or action for nature?
2. POLICY CHANGE
(SUGGESTIONS FROM THE SURVEY)

1. Adopt policy strategies promoting sustainable use of natural resources by business
2. Adopt science-based nature targets to reverse the loss of nature by 2030
3. Shift the food production and consumption system
4. Adopt incentive mechanisms to accelerate business action for nature
5. Adopt regulatory changes to accelerate business action for nature
6. Adopt facilitation measures to accelerate business solutions for nature
7. Promote nature-based solutions for climate change mitigation and adaptation
8. Improve the coherence of the policy framework
9. Improve availability of data and information on business’ impact and dependency on nature
10. Increase nature-related financing from public and private sources
11. Other...
3. COLLABORATION

The most effective collaborative action to scale up European business’s commitments and solutions for nature is to create ...?
CLOSING SESSION

Alice Durand-Reville
Bas Rüter
Sylvie Gillet
João Meneses

Martin Lok
Thank you